

For immediate release:

1STEIN announces availability of CodedColor PhotoStudio 4.2

June 10, 2005 -- 1STEIN Corp. has released CodedColor PhotoStudio 4.2 for Windows®, a powerful and versatile software solution for professional and amateur digital camera owners. CodedColor PhotoStudio is much more than just a typical picture viewing program. It distinguishes itself by bundling a very complete list of viewing, organizing and editing features for digital photographers in one single application, without the need to install different programs for frequent tasks.

“Most, if not all digital camera owners have experienced situations, in which they would have accomplished a perfect snapshot, if it wasn’t for some underexposed regions in the picture”, says Henning Kuersten, CEO at 1STEIN. “After applying typical exposure corrections, one could fix these flaws, but everything else in the image would turn out too bright. So we designed a number of sophisticated tools to enable the photographer to easily correct only those parts of the photo, that actually need correction.” Dialogs like “SmartFix” and “AutoFlash” now automatically remove color stains and enable users to easily fix photos taken against bright sunlight, without overexposing good parts.

The integrated photo organizer of CodedColor allows the photographer to manage huge collections of images. Photos can be combined in virtual albums, batch processed in numerous ways and watermarked with barely visible copyright information. CodedColor can also read & write hidden EXIF and IPTC fields that cameras and other programs write into image files, and then for instance display information about the camera settings at the time the picture was taken. Typically, this is the timestamp of the photo and the kind of camera used, as well as parameters like ISO, exposure time and focal length.

Some of the new features of CodedColor PhotoStudio 4.2 include a versatile frame capture dialog to import single or multiple frames from digital video camera or TV sources into the CodedColor image editor, as well as a unique new way of handling photos with a slightly disaligned horizon, a frequent problem when taking outdoor photos. “If you use our one click rotation and crop dialog, you’ll wonder why no one else came up with this idea before”, says Henning Kuersten, CEO at 1STEIN.

When it comes to presenting the pictures in a slideshow, CodedColor offers some more unique features and user friendly details that are missing in many similar applications. Users can instantly zoom and scroll large images or wide panoramas within the viewer, in order to peek at some of the details of images, that continue to outsize PC monitors as cameras turn more and more into megapixel giants.

Pricing and Availability

CodedColor PhotoStudio is available for download in English and German for PC computers running Microsoft Windows®. Pricing is \$39.00 per single user license. CodedColor PhotoStudio can be purchased at the CodedColor online shop or through numerous international affiliate channels like US based RegNow (Digital River). For more information, please visit www.codedcolor.com

About 1STEIN Corp.

1STEIN (pronounced "Einstein") is dedicated to providing digital camera owners with affordable and professional image organizing and editing software. 1STEIN's slogan "Your vacation is too short for a bad picture" can be understood as a quest to deliver versatile software with excellent service and support, leaving you more time during your vacation to find those beautiful photo motives and snapshots, and guiding you in the lifetime preservation of your valuable memories.

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articles on CodedColor PhotoStudio! + + + +**